



# CITY OF HUNTINGTON BEACH

2000 MAIN STREET

CALIFORNIA 92648

COMMUNITY SERVICES DEPARTMENT

(714) 536-5486

## MINUTES

### HUNTINGTON BEACH ALLIED ARTS BOARD

Wednesday, August 13, 2014

6:00 p.m.

Huntington Beach Art Center

538 Main Street

Huntington Beach, CA 92648

#### **CALL TO ORDER:**

Hamil called the meeting to order at 6:18 pm at which time a quorum was met.

#### **ROLLCALL:**

Eng, Hamil, K. Rudin, Stip, Skerik

#### **MEMBERS ABSENT:**

Adams, McCullough, M. Rudin

#### **COUNCIL LIAISON PRESENT:**

None

#### **STAFF PRESENT:**

Gomez, Hoffman

#### **GUESTS:**

None

#### **MINUTES:**

Stip motioned to accept the minutes of June 11, 2014 and Eng seconded the motion. The board approved the minutes as written.

#### **ORAL COMMUNICATIONS:**

None

#### **PRESENTATIONS/INTRODUCTIONS:**

None

#### **ADMINISTRATIVE ITEMS:**

##### **1. AB 1234 Ethics Training DVD:**

- The DVD was returned by Stip and checked out by Eng.

## **2. Nominations and Election of Chair and Vice Chair**

- Stip recommended that the board remain as is in regard to officers. Stip motioned to re-elect Hamil as Chair. Skerik seconded the motion. Skerik motioned to elect Stip as Vice Chair and Eng seconded the motion. The board approved both motions.

## **OLD BUSINESS:**

### **1. None**

## **CURRENT ITEMS:**

### **1. Cultural Outreach Project:**

- Cultural Plan Element
  - a. Committee Update and Workbook Review:
    - Hamil reported that the board met 3 times. The committee concluded that the cultural plan goals and objectives are redundant as currently written. Therefore, the committee is working on re-writing the goals and objectives to update language and reflect today's vision for the arts in Huntington Beach. They looked at three "like" cities, including Santa Cruz, Laguna and Newport Beach. Hamil distributed a document that the committee has created for recommendation. The agreed that the committee is going in the right direction.

### **2. Allied Arts Awards 2014**

- Gomez to email nomination forms to the board. Hamil asked for members to be proactive in helping get the word out.
- Date and time: October 23. The Reception will begin at 6:30 and the program at 7 pm.
- Food and beverages will be determined after sponsors have been obtained.
- Invitation: Gomez will supply M. Rudin with the content. M. Rudin will design the invitation.
- Frames: The board missed the Aaron Bros one cent sale. Hoffman will make the ask of the Community Services Director for frame funding.
- Sponsor solicitation: Gomez to email board and council liaisons with sponsorship forms. A discussion on who to solicit ensued.
- Entertainment: There will be a quartet for the reception. Eng will ask her ensemble. APA will be asked if they can perform during the program.
- Gomez to ask if the finished program can be put on the website so that others can view participating sponsors.
- Gomez to ask the Public Information Office if the board can have a Facebook page to promote the event.

### **3. Two Year Work Plan Development:**

- Hamil distributed a list of action items the board is currently working on. There was a short discussion on the list and the amount of work they have before them.

**NEW BUSINESS:**

None

**CULTURAL SERVICES UPDATE:**

**1. Art Center & Art Walk:** Kate Hoffman, Director and Committee Member

- The Artwalk has been successful in growing. The committee is focusing on quality.
- The Art and Soul of Surfing is the current exhibition at the Art Center, curated by artists Phil Roberts and Patrick Servedio. There is corresponding merchandise for sale: catalog \$35; signed poster \$60; unsigned poster \$25. The closing reception is September 13 with an artist talk.
- September 20 is a Night of Surf Films (a full length film and a short).
- Hamil gave the Art Center kudos for the exhibition. She has heard positive talk around town.
- Hoffman recognized and thanked Mary Lou Shattuck of the Huntington Beach Art Center Foundation for all of her help and support with the show.
- The first Huntington Beach Food, Art & Music festival is scheduled for September 5, 6 and 7. The Art Center is a big part of the festival. There are still booths available for artists.

**2. HBAC Foundation:** Dale Skerik, HBACF Member

- Skerik has nothing to report at this time. The HBAC Foundation has not met. He has been meeting with the chair regularly.

**ITEMS TO BE AGENDIZED:**

1. Allied Arts Awards 2014

**ITEMS DISTRIBUTED TO THE BOARD**

1. Two Year Plan Project List
2. Cultural Plan update list
3. Allied Arts Awards program advertising.

**NEXT MEETING**

The next regular business meeting will be Wednesday, October 8, 2014 at 6:00 p.m. at the Art Center, located at 538 Main Street, Huntington Beach.

**ADJOURNMENT**

Eng motioned to adjourn, Stip seconded the motion. Hamil adjourned the meeting.

Respectfully submitted,

Charlene Gomez, Recording Secretary